Ecopharmacognosy: A sensible step towards Sustainability

Traditional and Complimentary Medicines (T&CM) are used worldwide. It is also used in management of various ailments and main source of medicine in healthcare system for millions of population. Safety, accessibility, affordability and cultural acceptability may be some of the reasons behind this. However, climatic changes, increased consumption and a common assumption that, the natural resources will remain unconditionally be available as well as affordable, are dragging us towards dreadful condition. Plant kingdom is oppressed in present circumstances. Previous, ongoing and predicted climatic changes evolved the need of a sharp vision of sustainability.

An effective blend of modern technologies with sensible and holistic strategies is need of the hours. "Ecopharmacognosy", the study of sustainable natural resources for bioactive molecules, is a new philosophical as well as practical approach for development of effective and more realistic strategies with new scientific perspectives towards sustainability.

Resources could be conserved by exploring more about sustainable natural resources, optimized procedures and sustainable alternatives. This could be a revolutionary step in global food and plant based health care products to ensure their accessibility, benefits and sustainability for future.

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