



**केन्द्रीय आयुर्वेदीय विज्ञान अनुसंधान परिषद्**  
 आयुष मंत्रालय के अधीन एक स्वायत्तशासी निकाय, भारत सरकार  
 जवाहर लाल नेहरू भारतीय चिकित्सा एवं होमियोपैथी अनुसंधान  
 भवन, नं. 61-65, सांस्थानिक क्षेत्र, सम्मुख "डी" ब्लॉक,  
 जनकपुरी, नई दिल्ली-110058

**विज्ञापन सं. 05/2018**

**सीसीआरएस में लेखकों / वरिष्ठ लेखकों के पैनल के गठन हेतु**

केन्द्रीय आयुर्वेदीय विज्ञान अनुसंधान परिषद् विभिन्न कंटेंट डेवलपमेंट/लेखन सम्बन्धी कार्यों के लिए परिषद में लेखकों के एक पैनल की स्थापना के लिए आवेदन आमंत्रित करती है। दो श्रेणियों, नामतः लेखक एवम वरिष्ठ लेखक के अंतर्गत पैनल का गठन किया जाना है जो कि स्थापना तिथि से ०२ वर्ष तक वैध रहेगा तथा जिसे आपसी सहमति से ०१ अग्रिम वर्ष तक बढ़ाया जाने का प्रावधान रहेगा। इस सम्बंध में आवश्यक योग्यताएं एवं अन्य जानकारी के विस्तृत विवरण हेतु परिषद् की वेबसाइट [www.ccras.nic.in](http://www.ccras.nic.in) देखें।

**महत्वपूर्ण तिथियाँ:**

- i. विज्ञापन जारी करने की तिथि ----- 18/09/2018  
 ii. लिखित परीक्षा एवम वॉक-इन-इंटरव्यू ----- 28/09/2018

**प्रशासनिक अधिकारी (स्थापना एवं भर्ती)**



## CENTRAL COUNCIL FOR RESEARCH IN AYURVEDIC SCIENCES

(Government of India, Ministry of AYUSH)

J.L.N.B.C.A.H. Anusandhan Bhawan,

No. 61-65, Institutional Area, Opp. 'D' Block, Janakpuri,

New Delhi-110058

### ADVERTISEMENT NO. 05/2018

#### Empanelment of Writers/Sr. Writers at CCRAS

The Central Council for Research in Ayurvedic Sciences invites applications for setting up a panel of writers at the Council for various content development related assignments. The empanelment will be in two categories, namely **Writer** and **Senior Writer** and will be for 02 years from the date of finalization, which may be extended for a further period of one year with mutual consent. For further details on eligibility conditions and qualifications etc. Council's website [www.ccras.nic.in](http://www.ccras.nic.in) may be visited.

#### Important Dates:

- i. **Date of issue of advertisement**----- 18/09/2018
- ii. **Date of written test and walk in interview**----- 28/09/2018

Administrative Officer (E&R)



# केन्द्रीय आयुर्वेदीय विज्ञान अनुसंधान परिषद्

आयुष मंत्रालय, भारत सरकार  
जवाहर लाल नेहरू भारतीय चिकित्सा एवं होम्योपैथी अनुसंधान भवन  
61-65, सांस्थानिक क्षेत्र, सम्मुख 'डी' ब्लॉक, जनकपुरी, नई दिल्ली-110058

**CENTRAL COUNCIL FOR RESEARCH IN AYURVEDIC SCIENCES**

Ministry of AYUSH, Govt. of India

Jawahar Lal Nehru Bhartiya Chikitsa Evam Homoeopathy Anusandhan Bhawan  
61-65, Institutional Area, Opp. 'D' Block, Janakpuri, New Delhi-110058

ग्राम : आयुष  
Gram : "AYUSH"  
Fax : 28520748  
**EPBX**  
28525852, 28520501  
28522524, 28525831  
28525862, 28525883  
28525897

## EDUCATIONAL QUALIFICATIONS

**Assignment: CCRAS Intends to set up a Panel of Writers including *Writers* and *Sr. Writers* for Content Development related assignments for different media.**

	<b>Writer</b>	<b>Sr. Writer</b>
<b>Qualifications</b>	<p><b>1) Masters/PG Diploma or above in any discipline preferably Journalism &amp; Mass Communication/English Literature</b></p> <p><b>2) Experience up to 3 years</b> In a similar profession in communications industry Or Graduate from any discipline and practicing Journalists with at least 5 years of experience in national level news organization of repute.</p> <p>(Attach supporting documents along with suitable work samples)</p> <p>3) Good command over Hindi &amp; English or at least one of these languages.</p> <p>4) Work experience in Government / Public Sector environment in a relevant Communication-related role is desirable.</p>	<p><b>1)Masters or above in any discipline preferably Journalism &amp; Mass Communication/English Literature</b></p> <p><b>2) Experience above 5 years</b> In a similar profession in communications industry Or Graduate from any discipline and practicing Journalists with at least 8 years of experience in national level news organization of repute.</p> <p>(Attach supporting documents along with suitable work samples)</p> <p>3) Good command over Hindi &amp; English or at least one of these languages</p> <p>4) Work experience in Government / Public Sector environment in a relevant Communication-related role is desirable.</p>
<b>Remuneration</b>	Rs. 3 per accepted word (Subject to Min. Rs. 500/- for one write up as and when required)	Rs. 5 per accepted word (Subject to Min. Rs. 800/- for one write up as and when required)
<b>Selection process</b>	Screening and Written test followed by interview	Screening followed by Interview (written test may be conducted for short-listing, if a large number applications are received)
<b>Nature of assignment</b>	Developing content in the form of error free, edited, print ready copies including: -General Writing -Professional Writing -Writing for Social Media -Semi Technical Writing	Developing content in the form of error free, edited, print ready copies including: -Technical Writing -General Writing -Professional Writing -Writing for Social Media -Semi Technical Writing

**Note:**

1. More than one application from the same candidate will not be considered. CCRAS reserves the rights to select any one of the applications without any intimation to the applicant.
2. Shortlisted candidates will be screened by the concerned committee and a written test may also be conducted and may be called for an interview at CCRAS New Delhi.
3. Inclusion in or exclusion from the panel will be the whole discretion of CCRAS.
4. A panel of writers, once published will remain in operation for two years from the day it becomes affective
5. Once empanelled, a candidate may be offered to develop content on given theme/topic/area/subject etc.
6. The proposed empanelment is in no way of the nature of regular or part-time employment. The empanelment is for specific writing assignments, which will be remunerated as per pre-approved rates.
7. If awarded the empanelment contract to develop content the responsibility of the writer will be responsible for:
  - a. Developing and repurposing omnichannel content to engage, inspire and inform stakeholders.
  - b. Developing content to engage, inspire and inform stakeholders including their families, carers, allied health professionals, fundraisers, supporters and other stakeholders. The content formats may include: eNewsletters, Newsletters, magazines, annual reports, social media, website, script for audio/ video and other communications channels.
  - c. Developing error free, non-controversial fact based content for the healthy consumption of general public.
8. The empanelled Writer/ Sr. Writer will submit content that is clean in legal terms and is free of any copy right or IPR issues. Any violation or infringement in this matter will be the sole responsibility of the Writer/ Sr. Writer.
9. Inclusion in the panel does not necessarily mean award of the contract/work.
10. The filled up application form along with attachments and a forwarding letter must reach to the address given below before 5.00 pm, September 21, 2018. On the Envelope containing the application it should be clearly mentioned:

**'APPLICATION FOR THE EMPANELEMENT AS WRITER/ SENIOR WRITER'**

**Deputy Director (Administration)**

Central Council for Research in Ayurvedic Sciences (CCRAS)

Jawahar Lal Nehru Bhartiya Chikitsa Avum Homeopathy Anusandhan Bhavan

No.61-65, Institutional Area, Opp. 'D' Block, Janakpuri,

New Delhi - 110058